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The Ecology of Commerce-Paul Hawken 1994-06-03 Provides a visionary blueprint for a marketplace where business and environment are integrated, showing how to redesign and manage products in innovative ways, resell customers, and work closely with government toward a profitable, productive, and ecologically sound future. Reprint.

Natural Capitalism-Paul Hawken 2007-07-15 There are more resonant voices in the environmental movement than your average, true criers on the direction of twenty-first-century business. With hundreds of thousands of books sold worldwide, they have set the agenda for rational, ecologically sound industrial development. In this inspiring book they define a sustainable and profitable path for society based on a system that radically raises the productivity of nature’s dwindling resources. Natural Capitalism shows how cutting edge businesses are increasing their sales, boosting growth, reducing costs, enhancing competitiveness, & restoring the earth by harnessing a new design mentality. The authors do offer dozens of examples of businesses that are making fouorial or even intangible gains in efficiency, from self-service car-washing to building 200-miles-per-gallon cars, while ensuring that workers aren’t downsized out of their jobs. This practical blueprint shows how making resources more productive can create the next industrial revolution.

Drawdown-Paul Hawken 2017-04-18 • New York Times bestseller • The 100 most substantive solutions to reverse global warming, based on meticulous research by leading scientists and policymakers around the world

“At this point in time, this Drawdown book is exactly what is needed; a credible, conservative solution-by-solution narrative that we can use. Reading it is an effective inoculation against the widespread perception of doom that humanity cannot and will not solve the climate crisis. Reported by-effects include increased determination and a sense of grounded hope.”—Per Espen Stroeme, Author, What We Think About When We Try Not To Think About Global Warming “There’s been no real way for ordinary people to get an understanding of what they can do and what they have to do.”—Paul Hawken

This book offers a roadmap of how we get there: a detailed problem-by-problem description of what successful solutions across sectors. At least until now… “The book is huge for this kind of practical wisdom.”—David Roberts, Vox “This is the ideal environmental sciences textbook—only it is too interesting and inspiring to be classified as a textbook.”—Per Espen Stroeme, Author, What We Think About When We Try Not To Think About Global Warming

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The Great Game of Business-Jack Stack 1994-10-03 The Great Game of Business started a revolution by introducing to world to open-book management, a new way of running a business that created unprecedented productivity increases and engaged employees from top to bottom. This New York Times bestseller was an entirely different way of running a company. It wasn’t dreamed up in an executive think tank or on any League business school or around the conference table by time-consuming back-scratching. It was forged on the factory floors of the happy, productive, employee-owned folks who helped build its startling success. The当年’s publication of this book changed the dynamics between the interpersonal economic sphere and personal social sphere offers a fully interdisciplinary study of the links we forge between ourselves, our social groups and the commodities we buy and give.

Nature’s Fortune-Mark Terek 2013-04-09 The CEO of the Nature Conservancy and the author of The Future of the Wild demonstrate how profitable business can coexist with environmentalism, explaining the economic importance of responsible natural resource stewardship while sharing guidelines for corporate decision-making that is both economically and environmentally sound.

Social Entrepreneurship—David Bornstein 2010-04-16 In a book presented in a Q-and-A format, the authors explain what social entrepreneurs are, how their organizations function, what challenges they face and how they can make a positive difference in the world. It is a must-read for anyone who wants to explore or establish a social enterprise.

Sustainable World Sourcebook: Sustainable World Coalition 2009-11-01 Describes the crucial environmental issues facing the world, and offers an overview of ways to solve them, including using renewable energy, building local, organic foods, and promoting green initiatives.

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Blessed Unrest—Paul Hawken 2007-05-10 The New York Times bestselling examination of the worldwide social movement that is replacing the impersonal economic sphere with personal social spheres

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Greed to Green—David Gottfried 2004 The U.S. and World Green Building Councils have transformed the world more than any other environmental organizations according to author Paul Hawken. In this inspirational and personally revealing memoir, David Gottfried tells the story of his creation of these pioneering industry coalitions, as he transformed himself from a greedy real estate developer during the 70s to his role as a founder of the global green movement.

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matter the product it makes or the service it provides, it starts with people. He writes with tremendous insight about how to start and manage a small business.

Mid-Course Correction Revisited Bay Anderson 2019-05-13 The original Mid-Course Correction, published 20 years ago, is being revised and published in paperback. Anderson, the celebrated White Dog Café, and her eventual role as an international leader and speaker in the local-living-economy movement. She memorized the roots of her career - exploring what it takes to marry social change and commerce, and do business differently. Passionate, fun, and inspirational, Good Morning, Beautiful Business explores the ways, women, and men, can follow both heart and head, do what’s right, and do it well by doing good.

Honest Business-Michael Phillips 1996 Now in a handy, miniature edition, this classic stresses openness, personal integrity, and community involvement as the keys to business success. Michael Phillips—who developed Matchmaker and international bestseller The Blueberry present an inspiring book that debunks popular myths about how to start and manage a small business.

Sustainable Revolution-Juliana Birdham 2014-03-25 Urban gardeners. Native seed-saving collectives. Local food, water, energy, and housing. As a species, humans are being called forth to evolve, using our collective intelligence to meet the challenges of the future. Yet if we are to survive our collective planetary crisis, we need to rethink history, integrating successful systems from sustainable cultures. To hold firmly our position on the brink of a new earth’s current moment, we need to change the way we live. Sustainable Revolution tells the story of a movement we can all be part of. It is a timely and accessible book for anyone looking to make a difference in the world. And, you can read it as a call to action for the new economy that is emerging.

Growing Influence-Steven 2018-03-04 Ron Price 2018-03-04 Leadership is about influence. With 1980s as a starting point for the students unfamiliar with this era, that the latest chapters on environmental problems can be found within an appropriate context. The book then renews the micro issues by shifting toward stakeholder interests and choices. Here, the chapters explore the various stakeholders involved - from organizations to consumers to non-governmental organizations, etc. The third section of the book aims to present business solutions designed to address and promote sustainability. This section will also discuss transparent and voluntary reporting along with the standards. The last section of the book concludes with ideas and questions about moving towards a sustainable future.

What We Think About When We Try Not To Think About Global Warming-Waran Stoknes 2015-03-11 Today, about 98 percent of scientists affirm that climate change is human made, and about 2 percent still question it. Despite that overwhelming majority, though, about half the population of rich countries, states, cities, or businesses are doing nothing. The book provides an overview of the types of climate communication strategies that are needed to make a difference. It is a call to action for anyone who wants to make a difference in the world.

2040: A Handbook for the Regeneration-Damon Gameau 2019-04-03 The future is not predictable but it can be inspired and brought through to life. Naomi Dowd-Peck of us, Damon Gameau has spent most of his adult years overwhelmed into inaction by the problem of climate change and its devastating effects on the planet. But when Damon became a father, he knew he couldn’t continue to look away. So he decided to do what he could and write a book about it. One of the best books I’ve ever read. The book is a must-read for anyone who is interested in climate change and its solutions. It is a call to action for all of us to make a difference in the world.

Running a One-person Business-Claude Whitmyer 1994 This new edition of the bestseller which showed how to manage a one-person organization in a way that is not only practical but also fun. The book is a must-read for anyone who is interested in running a one-person business. It is a call to action for all of us to make a difference in the world.

The Knack-Norm Bromley 2004 A must-read for anyone interested in achieving a unique intuitive advantage. The book is a must-read for anyone interested in achieving a unique intuitive advantage. It is a call to action for all of us to make a difference in the world.

Running a Business-Paul Hahn 1989 In the twenty-first century, as our global economy shifts toward sustainability, challenges like building the circular economy and renewing ocean-replenishing measures that science tells us will reset our planet’s health, drive our economy forward. The book is a must-read for anyone interested in achieving a unique intuitive advantage. It is a call to action for all of us to make a difference in the world.